

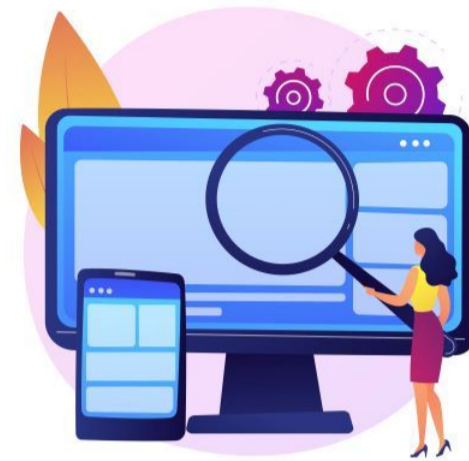


## CitationBuilderPro

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## Dominate Your Local Market

73% of consumers lose trust in a business with inaccurate listings and 88% of consumers look to online reviews when making buying decisions. Stop losing customers to your competitors and start winning them back. Fix your listings, improve your review scores, and hear what people are saying about you—all from one dashboard.  
Get started



## SEO

91% of online experiences begin with a Google search, which is why it's critical that your website is listed at the top of search results. It's no secret that search engine optimization is one of the leading marketing tactics to get a continuous flow of new customers. We scanned <https://www.rotorooter.com/> to find it's positioning within Google's search results for industry specific keywords, then stacked it up against your competitors to see how you're competing.

### Title Tag

✔ Meta Keyword

**Title :** No meta - page keyword found | **Length :** 0 character(s)

### Meta Keyword

✘ Your title tag looks like it's working, correct and in place - awesome stuff.

**Title :** bullseye internet marketing -google local service ads | **Length :** 53 character(s)

## Meta Description

✔ Excellent. You have a meta description of the right length! Search engines bots will be delighted.

**Title** : maximize your local reach with bullseye internet marketing's google local service ads. enhance visibility, drive leads, & grow your business.  
**Length** | 141 character(s)

## Text/Html Ratio

✔ Great, your text to HTML ratio is excellent.

**HTML to Text Ratio** : 3.56 | **Text Content Size** : 8094 | **Total Html Size** : 227380

## GZIP compression

✔ No Gzip compression found. See our tool tip to learn more about why it should be  
Your webpage size is 222 KB, could be compressed upto 42 KB using GZIP (81.1 % size savings)

## Text/Html Ratio

✔ Good work we found a site map, so search bots will too!  
<https://bullseyeinternet.com/sitemap.xml>

## Robots.txt

✔ Yes! There's a robots txt file and it's looking good.  
<https://bullseyeinternet.com/robots.txt>

## Page Size

✔ Your page's file size is quite large which, regardless of other optimizations, can reduce load speed and impact user experience. ( 222 KB )

## Load Time

✔ ZZZ. Oh sorry, feel asleep waiting for the page to load. You need to speed things up! ( 0.16 second(s))

## All Header Tags

✔

Header tags	H1	H2	H3	H4	H5	H6
Frequency:	1	1	2	10	2	0

## Header tags

<H1> **Internet Marketing specialists that are so confident in the results we get for our clients that we do not require...** </H1>  
<H2> **Frequently Asked Questions** </H2>  
<H3> **Proudly Serving the United States, Canada & the UK for OVER 18 Years from our South Florida headquarters!** </H3>  
<H3> **Can you help me with other services?** </H3>  
<H4> **Internet Marketing Specialists** </H4>  
<H4> **Why Worry about Traffic when you can be focusing on Quality leads and Phone Calls?** </H4>  
<H4> **If other Internet Marketing Companies are so successful then why do they require long term contracts?** </H4>  
<H4> **If Digital Marketing Companies are going to get you successful results then how can they have so many clients in...** </H4>  
<H4> **Why use different companies for your Internet Marketing needs?** </H4>  
<H4> **Ever feel like you are a collection agency because you have to chase down your marketing agency just to get...** </H4>  
<H4> **Ever Feel like you are throwing money out of the window with other advertising agencies?** </H4>  
<H4> </H4>  
<H4> **OUR SERVICES INCLUDE:** </H4>  
<H4> **SOME OF OUR LOCAL SEO SERVICE AREAS** </H4>  
<H5> **We have clients who have been with us since our first year in business!** </H5>  
<H5> **WHAT SETS US APART** </H5>

## Image Alt Tags

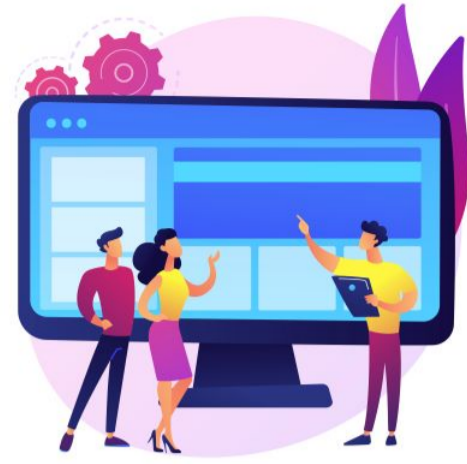
⊗ We found 37 images on this web page. 2 ALT attributes are empty or missing.  
**Total Images** : 37 Image(s) | **Alt Tag Missing on** : 2 image(s)  
<data:image/svg+xml,%3Csvg%20xmlns='http://www.w3.o...>  
<https://bullseyeinternet.com/wp-content/uploads/20...>

## Website Backlinks

Backlinks Rank Position	125
No Of Backlinks	121
Spam Score Of The Backlinks	9
No Of Crawled Pages	1
No Of Internal Links	95
No Of External Links	8
No Of Broken Backlinks	0
No Of Broken Pages	0
No Of Backlink Referring Domains	57
No Of Backlink Referring Domains (No follow)	40

# Website

We see that you have a website, but Google is telling us it might need a makeover. If you're interested, we're here to help!



## Mobile

PageSpeed Summary	
Should Fix	6
Consider Fixing	3
Passed	20

